



## BRAKEPLUS™ REAR-END COLLISION DETERRENT SYSTEM

With distracted driving being a real issue, BrakePlus product provides a high level of customer value at an attractive cost and has significant margin potential for the Dealership. The upgrades are administered by NAE/NWAN, and Partners may participate in the potential underwriting profit and investment income.

### KEY FEATURES

- Rapidly pulsing third brake light technology that serves as a highly visible warning to trailing drivers.
- Upon applying pressure to the brake, BrakePlus causes the third brake light to pulse rapidly four times and then stay solid until the pressure is released.
- BrakePlus saves time, money, and — most importantly — lives by reducing the risk of a rear-end collision by up to 90 percent.

### FUNCTIONALITY

- Handmade in the USA with high-tech custom-programmed microprocessors.
- Does not interfere with the vehicle's brakes or electronics.
- Fits all makes and models.
- 100 percent reusable.
- EASILY INSTALLS IN UNDER 5 MINUTES.

**Pricing Includes the BrakePlus assembly kit, training, and claims administration.**

**DEALER COST: \$120**

1 year - \$1,000 Benefit  
Pays Up to \$500 Deductible

**DEALER COST: \$138**

3 year - \$2,500 Benefit  
Pays Up to \$500 Deductible

**DEALER COST: \$170**

3 year - \$5,000 Benefit  
Pays Up to \$1,000 Deductible

**DEALER COST: \$162**

5 year - \$2,500 Benefit  
Pays Up to \$500 Deductible

**DEALER COST: \$202**

5 year - \$5,000 Benefit  
Pays Up to \$1,000 Deductible