

## **Triton Certified Shield**

## **A NEW TYPE OF CPO**

Certified Pre-Owned can now encompass virtually all makes and models, thanks to the **Triton Certified Shield** and **Triton Certified Shield Classic** programs. Designed for flexibility and as a match for the manufacturer's CPO program, the Triton CPO programs eliminate the need to pitch and sell differing CPO plans and create a pronounced separation from other "as-is" used vehicles in your inventory. The Triton branded and professional look and feel of the program will boost confidence in both the seller in the buyer, and makes CPO a viable option positioned between new and pre-owned vehicles on dealership lots.

> Triton Certified Shield

Triton Certified Shield Classic

## Triton Certified Shield and Triton Certified Shield Classic arrive with the following core benefits:

- Available for all eligible OEMs.
- Goes beyond the mileage eligibility and protects your vehicle for up to 10 years and 150,000 miles.
- Coverage levels match or exceed OEM programs and are priced competitively compared to all OEM programs.
- Substitute transportation and dislocation benefits included.
- Programs may be "private labeled."
- Very simple in design one price point for all eligible vehicles in inventory.
- National direct relationship with Kenda Tire reduces reconditioning costs with value-price premium tires.

Most importantly, both Triton Certified Shield and Triton Certified Shield Classic may be reinsured! This feature is not available with the OEM CPO programs.

